



**Summer Leadership Conference
July 25-26, 2012
Bertram Inn and Conference Center, Aurora**

NEOEA Summer Leadership Conference Goes All-Inclusive!

by Sarah Carver, Chairperson, Summer Leadership Subcommittee

Whatever your summer plans, be sure to attend the all-inclusive 2012 NEOEA Summer Leadership Conference on July 25-26. NEOEA's Summer Leadership Committee has worked tirelessly to make this the best conference ever, and we are excited that this year's event will be held at the beautiful Bertram Inn and Conference Center in Aurora, Ohio. This is great news because everything will happen under one roof at one reasonable cost. Centrally located for NEOEA members with promising technological capabilities for all, educators from northeastern Ohio will gather in a relaxed atmosphere for training and networking with other local association leaders and members.

Simply check in on Wednesday and get started by attending the early bird workshops followed by dinner, where we will hear our keynote speaker. Before retiring to your comfortable accommodations, have fun mingling with statewide leaders and fellow conference attendees at our reception by the pool. Enjoy breakfast on Thursday prior to attending your morning workshops followed by a delicious lunch and afternoon workshops before the conference ends at 2:30 pm.

But don't stop there – why not plan a great mini-summer vacation close to home? The Bertram Inn has graciously extended their reasonable rates for those who would like to spend an extra day or two poolside, play a round of golf at the nearby Barrington Club, dine at Bertram's award-winning Four Diamond restaurant, The Leopard, or visit the popular Paws sushi bar. You can also take advantage of their shuttle service to visit the many attractions in the surrounding Aurora area for the entire family.



The friends and contacts you make during the social activities are as big a part of the conference as the knowledge gained from the formal sessions. You will have a choice of attending 23 workshops addressing the concerns of the diverse members of NEOEA, from first-time attendees to those looking forward to retirement. You will have the option to join roundtables where veteran leaders discuss their perspectives

and share their wisdom, or perhaps learn how our associations are run or how to communicate the pro-public education message. Attend training sessions for local treasurers, bargainers, grievance chairs and much more. One new addition to this year's conference will be a presentation by the NEA Health Information Network reviewing their School Crisis Guide. This session will help you to be prepared before, during, and after a school crisis.

If you are a new leader, a veteran leader facing new challenges, or a member who wants to learn more about the operation of your association, the 2012 Summer Leadership Conference is for you. Find the registration forms in *News and Views*, check at www.neoea.org, or call the NEOEA office for registration.

The NEOEA Summer Leadership Committee looks forward to seeing you at The Bertram Inn.

Use New Online Resources for Summer Leadership Conference Information

News and Views is still our primary publication for members, but in recent years electronic media have become more and more important in getting the word out to members.

One advantage of online media is that they can add more information than we have space for in the printed publication; another is that they can add information that was not originally available when the print publication was prepared.

For the February Megaconference, we added some new resources, and we'll build on those capabilities for the Summer Leadership Conference.

- The main event jump page, neoea.org/SLC, provides a convenient location for hyperlinks to all information about the event, including the following items.
- The interactive online program grid, neoea.org/SLC/grid.pdf, reprints the information found in the grid, but provides hyperlinks to the individual course descriptions so that you can learn more about what to expect.
- The Profiles Page, neoea.org/SLC/profiles.html, provides the course description, presenter name(s), and sometimes more information about the session.
- The main registration form, neoea.org/SLC2012.pdf, is a form that can be downloaded and printed from almost any device and filled out by hand.
- Another version of the main registration form, neoea.org/SLC2012.rtf, can be filled out on most computers, saved, and printed or emailed.



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For the latest information about Summer Leadership, go to neoea.org/SLC.

Wednesday Training Session

Session One, 1:30-4:00 p.m.	
1A Crash Course for New Presidents	For most locals, the President is the key to local effectiveness. If you are already a President or Vice President, this course will update your knowledge and sharpen your skills. And if you are a new President or want to know more about what the position requires, you'll get information you need to be effective from the beginning.
1B Beginning Bargaining School	This course will feature three portions of the OEA 21 Collective Bargaining Curriculum: Introduction to Collective Bargaining, Process of Collective Bargaining, and Introduction to 4117. Receive a certificate of completion for portions of the curriculum.
1C NEA Member Benefits Sampler	NEA Member Benefits helps make members' lives better in a wide range of ways, but the least well known is the wide variety of workshops available for use by buildings, locals, UniServ Councils, and other groups. In this session, participants will be able to see and hear some of the most salient points made in a number of presentations NEA Member Benefits can provide at no cost. Join us and sample presentations on ID Theft, WEP/GPO, Credit Reports, Retirement Planning, Financial Planning and Budgeting, and much more.
1D Your Local Communications Toolkit	Learn to use technology to build your own communications toolkit and make your local's communications easier, faster, and more effective. The session will provide some basics of effective internal and external local communication; an introduction to the new WordPress websites already set up for your local; and a look at how the America Votes voter databases can help your local win elections for local levies and board candidates. This hands-on session will provide opportunities to try out the technology live; your own laptop recommended but not required. Limited to 20 participants.
1E Financial Management Software for Treasurers	This interactive, hands-on workshop will show local treasurers how a financial management software program can organize the association checkbook, prepare basic reports, and save valuable time. Instruction will feature Peachtree®, but the general concepts can be applied to other financial management software products. Bring your own laptop. NEOEA will reimburse the first 25 participants (one reimbursement per local) for up to \$40 toward the documented purchase of a financial management software package.

Wednesday evening, join us for 5:00 dinner and the keynote address followed by a reception poolside.

Thursday Training Sessions

Session Two, 9:00-10:30 a.m.	
2A Nine in Ninety: Tech Skills for Leaders	Technology enables leadership, but it also presents challenges. This fast-paced program reviews nine critical computer skills within a ninety-minute period. Each skill constitutes a ten-minute module; if you know a skill, you can take a walk or do some web-surfing for ten minutes. Your own laptop recommended but not required.
2-4B Member Advocacy Training: Grievance Processing and Member Problem-solving	Learn the legal background for contracts and grievances and how to use the grievance procedure to enforce your local contract. Receive an OEA 21 certificate of completion for this presentation of OEA's Member Advocacy curriculum.
2-3C Member Advocacy Training: Association Representative Responsibilities	Participants will learn about the basics of association representation: member rights and responsibilities, their legal basis, and critical components of member advocacy. Receive an OEA 21 certificate of completion for this presentation of OEA's Member Advocacy curriculum.
2D Legal Update	Find out about the latest developments on the legal front. We'll hear an OEA attorney versed in the latest ways to protect yourself and your members. (By design, the content of legal updates depends on legal developments at the time of the update.) This year's Legal Update will devote some attention to whistleblowing: when you should do it, and what you should do about members who do it.
2E 2012 Ballot Issues Update	The 2012 Election is shaping up as another year of critical ballot issues. Get the latest information on ballot issues, including the repeal of Voter Suppression, the Voters First initiative to reform Ohio apportionment, and the threat of a Right to Work amendment.
2F Contract Bargaining "Hot Topics" <i>(repeats at 10:45 and 1:00)</i>	Bargaining "hot topics" may be hotter than usual this year! Join an update on contract issues in northeastern Ohio and on the new biennial budget's impact. (Time permitting, any topic could come up; it wouldn't be "hot topics" otherwise!)

2-3G Treasurers' School	The responsibilities of the local association treasurer can seem ominous, especially for the first-time treasurer. Whether you're a new treasurer or a seasoned veteran, OEA Secretary-Treasurer Jim Timlin will give you the knowledge you need to do the job for your local and its members.
2H School Safety <i>(repeats at 10:45)</i>	Recent events in northeastern Ohio have reminded all of us how important it is to have a good plan in place for school safety in cases of emergency. The NEA Health Information Network provides resources to schools to help prevent and to respond to these challenges. Join HIN's Jerry Newberry to get the advice of professionals from all over the country.
2-4 I Bullying Track	NEA provides free bullying and sexual harassment prevention and intervention training for teachers and education support professionals. The training is built on a research-based curriculum. The training raises awareness of sexual harassment, bullying, cyberbullying and sexting behaviors. Join us for a full-day exploration of concrete steps educators can take to prevent bullying and how to implement school-wide engagement in bullying prevention.

Session Three, 10:45 a.m.-12:15 p.m.

3A Successful Association Meetings	This program helps local presidents and governing boards understand how to make practical use of parliamentary procedure to help meetings go smoothly. It explores why we use parliamentary procedure and what members and leaders need to know about parliamentary procedure, and also offers tips on holding meetings that members will attend and enjoy. Join a simulation and try out a motion or two!
2-4B Member Advocacy: Grievance Processing and Member Problem-solving <i>(continues from 2B)</i>	
2-3C Member Advocacy: Association Representative Responsibilities <i>(concludes from 2C)</i>	
3D Higher Education "Squaretable"	Our popular "squaretable" series continues in this session. Meet with fellow Higher Education members, elected Higher Education representatives, and OEA staff for a freewheeling discussion of Higher Education issues.
3E Statehouse Update	The 129 th General Assembly will be taking its break at the time of our Summer Leadership Conference, but they'll have plenty of legislative ideas waiting for their return to Columbus. Join members of OEA's lobbying staff for a status report on pending legislation, including new rules for PERS, SERS, and STRS.
3F Contract Bargaining "Hot Topics" <i>(also at 9:00 and 1:00)</i>	Bargaining "hot topics" may be hotter than usual this year! Join an update on contract issues in northeastern Ohio and on the new biennial budget's impact. (Time permitting, any topic could come up; it wouldn't be "hot topics" otherwise!)
2-3G Treasurers' School <i>(concludes from 2G)</i>	
3H School Safety <i>(also at 9:00)</i>	Recent events in northeastern Ohio have reminded all of us how important it is to have a good plan in place for school safety in cases of emergency. The NEA Health Information Network provides resources to schools to help prevent and to respond to these challenges. Join HIN's Jerry Newberry to get the advice of professionals from all over the country.
2-4 I Bullying Track <i>(continues from 2 I)</i>	

Session Four, 1:00-2:30 p.m.

4A Association Secretaries' School	The Secretary has a special role to play in the operation of the Association. Like the other officers, the Secretary needs to work effectively on the leadership team, but needs the specialized skill of taking the minutes that serve as the Association's official record. If you've taken on this task (or you're thinking of doing so), learn how to do it better, and share your own experiences.
2-4B Member Advocacy: Grievance Processing and Member Problem-solving <i>(concludes from 2-3B)</i>	
4C Exploring the Professional Tools of NEA	In response to member needs and inquiries, NEA Member Benefits has dramatically expanded the Professional Resources available to NEA members. In this session, we will explore these Resources and learn about the NEA Academy, NEA Professional Library, Works4Me, Digital-Wish, and a host of other Professional Tools and Resources for teachers and ESP members.
4D ESP "Squaretable"	Our popular "squaretable" series continues in this session. Meet with fellow ESP members, elected ESP representatives, and OEA staff for a freewheeling discussion of ESP issues.
4E Campaign 2012: Meet the Candidates	Our hopes to save public education hinge on electing education-friendly candidates. We'll invite some of them to meet with local leaders. Watch this space for an update on anticipated guests.
4F Contract Bargaining "Hot Topics" <i>(also at 9:00 and 10:45)</i>	Bargaining "hot topics" may be hotter than usual this year! Join an update on contract issues in northeastern Ohio and on the new biennial budget's impact. (Time permitting, any topic could come up; it wouldn't be "hot topics" otherwise!)
4G Local Constitutions that Work <i>(bring your own constitution and bylaws)</i>	Mary Suchy, OEA's Director of Membership, will help you review your local constitution and bylaws and help you prepare for the periodic OEA affiliation review. (If possible, bring your local constitution and bylaws.)
4H NEOEA Issues Forum	Members of NEOEA's elected and volunteer leadership will meet with interested members to provide updates on recent issues and to hear concerns. The agenda is your agenda.
2-4 I Bullying Track <i>(concludes from 2-3 I)</i>	



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REGISTRATION: SUMMER LEADERSHIP CONFERENCE

Fill out both sides of this form.
Fill out one form per person; duplicate as necessary.

Full name			
Name for name badge			
Local association			
Do you need a certificate of attendance? <input type="checkbox"/>		Are you a scholarship recipient? <input type="checkbox"/>	First time attendee? <input type="checkbox"/>
I'm interested in graduate credit from Lake Erie College. <input type="checkbox"/>			
One semester graduate credit: \$180. Register online at: http://www.cvent.com/d/9cqInv/1Q . Questions? Call Sally Schuler at 440/826-9736.			
Address (for summer mailing)			
Summer telephone number (with area code)		() - .	
Summer e-mail address		@ .	
Meals/refreshments (please check up to four):			
Wednesday dinner <input type="checkbox"/>	Wednesday reception <input type="checkbox"/>	Thursday breakfast <input type="checkbox"/>	Thursday luncheon <input type="checkbox"/>
Special dietary needs (diabetic, vegetarian)			
Access issues			
If your local association registers two people at the same time, the second registration (equal or lower cost) is free; and there's no limit to the number of pairs your local association can send! Double occupancy is \$120 for first person (second person is free); single occupancy is \$175 (second single occupancy is an additional \$55); first commuter is \$70 (second commuter is free). Register early and save!			
Registration fee enclosed	Room preference	Registration postmarked <u>by</u> June 9	Registration postmarked <u>after</u> June 9
	Double occupancy (2 people/1 room) (pick a roommate or we'll assign)	\$110	\$120
	Commuting (1-2 people/no rooms)	\$60	\$70
	Single occupancy (1 person/1 room)	\$155	\$175
	Single occupancy (2 people/2 rooms)	\$210	\$230
	Total		
<i>For free second registrations, the name on the first registration is:</i>			

Registration notes:

- 1) Course selections are subject to room limitations.
- 2) Conferences and presenters are subject to change.
- 3) Registrations are due by **Friday, July 6**.
- 4) Confirmations and driving directions will be sent to registered participants during the week of **July 11**.

Send registration materials and payments to: **NEOEA Summer Leadership;**
5422 East 96th Street, Suite 200; Garfield Heights, OH 44125-5330

**Fill out both sides of this form.
Fill out one form per person; duplicate as necessary.**

Please take a moment to tell us about yourself. Check all that apply:

Work Site	Job Title	Experience	Your Role in Your Association
K-12	Teacher	1-3 years	President
DD	Support Staff	4-6 years	Elected officer other than President
Higher Ed.	Administrative Staff	7-10 years	
Career Center	Other	11-15 years	Volunteer (association rep., committee member, chairperson, or other volunteer)
Student		15 plus years	
Retired			
Other			Active member, but none of the above

Workshop plans:

Check to register	Wednesday choices (1:30-4:00 p.m.)
	1A Crash Course for New Presidents
	1B Beginning Bargaining School
	1C NEA Member Benefits Sampler
	1D Your Local Communications Toolkit
	1E Financial Management Software for Treasurers (I use: <input type="checkbox"/> QuickBooks <input type="checkbox"/> Quicken <input type="checkbox"/> Other: _____)

Thursday choices (circle one choice in each time slot)			
9:00-10:30 a.m.	10:45 a.m.-12:15 p.m.	1:00-2:30 p.m.	
2A Nine in Ninety: Tech Skills for Leaders	3A Successful Association Meetings	4A Association Secretaries' School	
2-4B Member Advocacy Training: Grievance Processing and Member Problem-solving			
2-3C Member Advocacy Training: Association Representative Responsibilities		4C Exploring the Professional Tools of NEA	
2D Legal Update	3D Higher Education "Squaretable"	4D ESP "Squaretable"	
2E 2012 Ballot Issues Update	3E Statehouse Update	4E Campaign 2012: Meet the Candidates	
2F Contract Bargaining "Hot Issues" (repeats at 10:45 and 1:00)	3F Contract Bargaining "Hot Issues" (also at 9:00 and 1:00)	4F Contract Bargaining "Hot Issues" (also at 9:00 and 10:45)	
2-3G Treasurers' School		4G Local Constitutions that Work (bring your local constitution and bylaws)	
2H School Safety (also at 10:45)	3H School Safety (also at 9:00)	4H NEOEA Issues Forum	
2-4 I Bullying Track			